**Company Name - Reebok**

**Tagline** - I am what I am

**Proposed Tagline** - It’s me I am made of

**Reason** –

Reebok is a footwear and clothing manufacturer owned by German sporting goods giant Adidas from 2005 to 2022. Reebok produces and distributes fitness, running, and CrossFit sportswear, including clothing and footwear. And its name tells all, The tagline had to be updated since people tend to see themselves in the legs of reebok and we all know its craze.